



P.S.R.ENGINEERING COLLEGE



An Autonomous Institution, Affiliated to Anna University and Approved by AICTE.
Accredited by NBA, NAAC and listed under 2(f) & 12(B) of the UGC Act, 1956.

Sevalpatti, Sivakasi - 626 140.

Strategic Plan

(2020 - 2025)



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INSTITUTE VISION AND MISSION

Vision

- To contribute to the society through excellence in technical education with societal values and thus a valuable resource for industry and the humanity.

Mission

- To create an ambience for quality learning experience by providing sustained care and facilities.
- To offer higher level training encompassing both theory and practices with human and social values.
- To provide knowledge based services and professional skills to adapt tomorrow's technology and embedded global changes.

GOALS AND STRATEGIES

Institution has a well-defined Strategic plan aiming to achieve excellence in five major aspects of Academic, Research, Faculty, Student and Society. The proposed performance indicator with a set target assesses attainment of each strategy.



1. TO ENRICH ACADEMIC PROGRAMMES

Strategies	Key Performance Indicators (KPIs)		
	Indicator	Target	Period of Review
1.1 Improving Teaching-Learning Process	Revision of curriculum and syllabus	Minor and Major revision of Curriculum and syllabus	Every Year
	Satisfaction Level of the Students	Atleast 3 on a 5 Point Likert Scale	Every Semester
1.2 Faculty Development Programs (FDP)	Number of FDP Conducted / Attended	Conduction of at least 3 FDPs in the College.	Every Year
		Atleast 50% of the faculty members in each dept. attending FDP.	Every Semester
1.3 Guest Lectures / Seminars / Conferences	Number of Guest Lectures / Seminars / Conferences Conducted / Attended	Organizing at least one Guest Lecture / Seminar / Conferences per year per dept.	Every Semester
1.4 Enhance Co-Curricular Activities	Number of Value Added Programs / Workshops / Chapters	Atleast one Value Added Course per year per department.	Every Semester

1.5 Enhance Extra- Curricular Activities [NSS, YRC, RRC, Games & Sports]	Number of Students Participation	Every student should attend atleast one extra-curricular activity	Every Semester
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2. TO GET NATIONAL RECOGNITIONS

Strategies	Key Performance Indicators (KPIs)		
	Indicator	Target	Period of Review
2.1 NAAC Accreditation	Attainment of Accreditation by NAAC	To apply and get accreditation	AQAR - Every Year
2.2 NBA Accreditation for all Eligible Programme	Number of Programs Accredited by NBA	To apply and get NBA accreditation for all eligible programs.	Every Year
2.3 NIRF Ranking	Attainment of NIRF Ranking	To apply and get NIRF Ranking for the Institute.	Every Year

3.TO ENHANCE RESEARCH AND DEVELOPMENT

Strategies	Key Performance Indicators (KPIs)		
	Indicator	Target	Period of Review
3.1 Publication in SCI Journals	Number of SCI Publications	Atleast one paper per faculty member per year.	Every Year
3.2 Patents	Number of Patents	Atleast two patents per department	Every Year
3.3 Funded Research Projects	Number of Research Projects Applied / Sanctioned	Atleast 2 per department	Every Year
3.4 Research Centre Recognition for all eligible Departments	Number of Departments Recognized as Research Centres	To apply and get Research Centre recognition for all eligible departments.	Every Semester
3.5 Research Supervisors Recognition	Number of Recognized Research Supervisors	Atleast two recognized research supervisor in each department	Every Semester
3.6 Enhance The Consultancy Activities	Number of Consultancy works	Atleast one consultancy per department	Every Year
3.7. MOU with Leading Industries and Institutions for Collaborative Activity	Number of MOUs	Atleast two MOUs	Every Year

3.8 Enhancing Enrolment of Research Scholars	Number of enrolment of Research Scholars	Atleast one scholar per supervisor	Every Semester
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4.TO STRENGTHEN ASSISTANCE TO STUDENTS

Strategies	Key Performance Indicators (KPIs)		
	Indicator	Target	Period of Review
4.1 Enhance Soft Skills and Technical Skills	Number of Technical / Soft Skills Training	Atleast one training per Semester.	Every Year
4.2 Certification in Emerging Areas	Number of Certification Programs Conducted	Atleast one Certification Program during their course of study.	Every Year
4.3 Placements	Number of Companies Visited	25 Companies	Every Year
	Number of Students Placed	To place atleast 70% of the eligible students.	Every Year
4.4 Value Added Courses	Number of Value Added Courses	Atleast one per department.	Every Semester
4.5. Assistance to Competitive Examinations	Number of coaching classes conducted.	Atleast one coaching	Every Year

4.6 Industrial Visits	Number of Industrial Visits	Atleast one industrial visit per year for all the students..	Every Year
4.7 Increasing Participation in Sports and Cultural	Number of Students participated in Sports and Cultural	Atleast one event participation by every student.	Every Year

5. TO STRENGTHEN EXTENSION ACTIVITIES

Strategies	Key Performance Indicators (KPIs)		
	Indicator	Target	Period of Review
5.1 Social Awareness Programmes in Nearby Villages	Number of Social Awareness Programs conducted.	Atleast one per month.	Every Month
5.2 Increasing Green Area	Area of Greenery, Number of Trees	To Increase the number / area	Every Year
5.3 Rainwater Harvesting	Number of Rainwater Harvesting points	To increase the Nodal points	Every Year
5.4 Assistance to Birds Sanctuary	Number of Birds Sanctuary points	To increase the Nodal points	Every Year

5.5 Strengthen Social Forum Activities	Number of Social Awareness Programs conducted.	Atleast one per month.	Every Month
5.6 Conduction of Health Programmes	Number of Social Awareness Programs conducted.	Atleast one per month.	Every Semester
5.7 Strengthen Green Practices	Area of Greenery, Number of Trees	To Increase the number / area	Regularly

