



### FACULTY PROFILE

**Name of the Department** : Master of Business Administration  
**Name of the faculty member** : Dr. R. Kasi Raman  
**Present Designation** : Professor  
**Date of Joining** : 07-06-2010



#### Particulars of Educational Qualification \*:

Name of the Degree	Specialization	Year of Passing	Name of the College	Name of the University
B.E.	Computer Science & Engineering	2006	P.S.R. Engineering College, Sivakasi	Anna University, Chennai
M.B.A.	Brand and Customer Relationship Management	2009	Anna University of Technology, Coimbatore	Anna University Coimbatore
PGDM	Human Resource Management	2009	Anna University of Technology, Coimbatore	Anna University Coimbatore
Ph.D.	Management	2019	Bharathiar University, Coimbatore	Bharathiar University, Coimbatore
SET	Management	2012	-	Bharathiar University, Coimbatore
NET	Management	2013 & 2019	-	University Grants Commission, New Delhi

**Total Teaching Experience (in Years & Months)** : 13 years  
**Total Industry Experience (in Years & Months)** : 01 year 4 months  
**Total Research Experience (in Years & Months)** : 06 years 3 Months  
**Number of FDP/Seminar/ Workshop attended** : 38  
**Number of Publications (National / International journals)** : 12  
**Number of Publications (National / International Conferences)** : 38  
**Research Area** : Marketing, Retailing & HR  
**Number of Ph.D. supervised** : Nil  
**Number of M.Phil Thesis Guided** : Nil  
**Number of Research Projects Completed** : 126  
**Number of Consultancy Projects Completed** : Nil  
**Number of Patent Rights filed** : Nil  
**Number of Scholars doing research at present** : Nil  
**Number of Interactions with outside world** : 8