



FACULTY PROFILE

Name of the Department : Master of Business Administration
Name of the faculty member : **Dr. N. MANIKANDAN**
Present Designation : Associate Professor
Date of Joining : 04/06/2020



Particulars of Educational Qualification *:

Name of the Degree	Specialization	Year of Passing	Name of the College	Name of the University
B.B.A.	General Management	2009	Ayya Nadar Janaki Ammal College	Madurai Kamaraj University
M.B.A.	Marketing & Finance	2011	Alagappa Institute of Management	Alagappa University
Ph.D	Management	2015	Alagappa Institute of Management	Alagappa University
NET	Management	June 2011	--	University Grants Commission, New Delhi

Total Teaching Experience (in Years & Months) : 5 years 6 months
Total Industry Experience (in Years & Months) : 9 months
Total Research Experience (in Years & Months) : 03 years
Number of FDP/Seminar/ Workshop attended : 09
Number of Publications (National / International journals) : 08
Number of Publications (National / International Conferences) : 10
Research Area : Rural Marketing & Risk Management
Number of Ph.D. supervised : Nil
Number of M.Phil Thesis Guided : Nil
Number of Research Projects Completed : 63
Number of Consultancy Projects Completed : Nil
Number of Patent Rights filed : Nil
Number of Scholars doing research at present : Nil
Number of Interactions with outside world : 1