



2013 -2019

GOALS AND STRATEGIES



P.S.R.ENGINEERING COLLEGE

2013 -2019

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INSTITUTE VISION AND MISSION

Vision

- To contribute to the society through excellence in technical education with societal values and thus a valuable resource for industry and the humanity.

Mission

- To create an ambience for quality learning experience by providing sustained care and facilities.
- To offer higher level training encompassing both theory and practices with human and social values.
- To provide knowledge based services and professional skills to adapt tomorrow's technology and embedded global changes.



1. TO ENRICH AND EXPAND ACADEMIC PROGRAMMES

Strategies	Key Performance Indicators (KPIs)		
	Indicator	Target	Period of Review
1.1 Starting PG Programmes	Number of PG Programmes	Atleast one in each dept.	Every Year
1.2 Increasing Intake	Market Demand	-	Every Year
1.3 Improving Teaching-Learning Process	-	Syllabus and Curriculum revision according to the Stakeholders feedback.	Every Year
	Satisfaction Level of the Students	Atleast 3on a 5 Point Likert Scale	Every Semester
1.4 Faculty Development Programmes (FDP)	Number of FDP Conducted / Attended	<ul style="list-style-type: none"> • Conduction of at least 3 FDPs in the college. • Atleast 50% of the faculty members in each dept. attending FDP. 	Every Year
1.5 Guest Lectures / Seminars / Conferences	Number of Guest Lectures / Seminars / Conferences Conducted / Attended	<ul style="list-style-type: none"> • Organizing atleast one Guest Lecture / Seminar per semester in each dept. for faculty members. • Attending atleast one Guest Lecture / Seminar / Conference 	Every Semester
1.6 Enhance Co-Curricular Activities	Number of Value Added Programmes /	<ul style="list-style-type: none"> • Value Added – 1 per Sem • Atleast 1 activity per semester for 	Every Semester

	Workshops / Chapters	every forums, chapters and Assoc. <ul style="list-style-type: none"> Encourage students to attend inter /intra college events. 	
1.7 Enhance Extra- Curricular Activities [NSS, YRC, RRC, Games & Sports]	Number of Students Participation	Every student should attend atleast one extra-curricular activity	Every Semester

2. TO GET NATIONAL RECOGNITIONS

Strategies	Key Performance Indicators (KPIs)		
	Indicator	Target	Period of Review
2.1 Permanent Affiliations to Programmes	Number of Programmes permanently affiliated	To get permanent affiliation to all eligible Programmes	Every Year
2.2 Accreditation From NAAC	Attainment of Accreditation by NAAC	To apply and get accreditation	AQAR - Every Year
2.3 Accreditation From NBA	Number of Programmes Accredited by NBA	To apply and get NBA accreditation for all eligible programmes.	Every Year

2.4 2(f) and 12(b) Status From UGC	Attainment of 2(f) and 12(b) status	To apply and get 2(f) & 12(b) Status	-
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3. TO ENHANCE RESEARCH AND DEVELOPMENT

Strategies	Key Performance Indicators (KPIs)		
	Indicator	Target	Period of Review
3.1 Research Centre Recognition	Number of Departments Recognized as Research Centres	To apply and get research centre recognition for all eligible departments.	Every Semester
3.2 Research Supervisors	Number of Recognized Research Supervisors	Atleast two recognized research supervisor in each department	Every Semester
3.3 Encourage Research	Number of Publications in Journals and Conferences	Atleast one paper per faculty member.	Every Year
3.4 Research Projects	Number of Research Projects Applied / Sanctioned	Atleast 2 per department	Every Year
3.5 Enhancing The Industry-Institution Collaboration	Number of MOUs	Atleast one MOU	Every Year

4. TO STRENGTHEN ASSISTANCE TO STUDENTS

Strategies	Key Performance Indicators (KPIs)		
	Indicator	Target	Period of Review
4.1 Enhance the Employability Skills	Number of Core / Soft Skills Training	Atleast 15 days training to each student per year.	Every Year
4.2 National / International Certification Programmes	Number of Certification Programmes Conducted	Atleast one Certification Programme during their course of study.	Every Year
4.3 All India Competitive Examinations – GATE, Civil / Engg Services.	Number of coaching classes conducted.	Atleast one coaching class for every student.	Every Year
4.4 Industrial Visits	Number of Industrial Visits	Atleast one industrial visit per year for all the students..	Every Year
4.5 Internships	Number of Students attended Internships.	Atleast 20% of the final year students undergoing internships.	Every Year
4.6 Campus Recruitment	Number of Companies Visited	20 Companies	Every Year
	Number of Students Placed	To place atleast 70% of the eligible students.	Every Year

5. TO CREATE SOCIAL RESPONSIBILITIES

Strategies	Key Performance Indicators (KPIs)		
	Indicator	Target	Period of Review
5.1 Adoption of Rural Schools	Number of Schools Adopted	Atleast to adopt 2 schools	Every Year
5.2 Training Rural Youths	Number of Training Programmes Conducted	Atleast one Training Programme per Year	Every Year
	Number of Youths Trained	Atleast to train 20 Rural Youths	Every Year
5.3 Social Awareness Programmes	Number of Social Awareness Programmes participated / conducted.	Atleast two per year.	Every Year
5.4 Green Campus and Energy Conservation	Area of Greenery, Number of Trees, Number of Solar Lights	To Increase the number / area	Every Year