

Institutional Distinctiveness

UPLIFTMENT OF RURAL POPULACE THROUGH TECHNICAL EDUCATION

Upliftment of rural populace through technical education is our main objective. This institution was started with a vision to impart technical education to uplift the rural populace in technical education and they can also contribute to the society. Rural upliftment through technical education is a strategy to enable engineering education to the wards of illiterate and poor parent from rural area. The group includes workers of firework industries, coolies, small scale farmers, tenants and the landless. The establishment of our Institution in this backward area helps the rural populace to take up engineering education with affordable cost. Nearly 50% students are first generation graduates. The Institute gives top priority to the welfare of the students who are in need of financial assistance. Every year fee waiver / concession on tuition fee / hostel fee / transport fee is given to economically backward students on need basis.

Most of our students are from the Government Schools of nearby districts who have completed their +2 through Tamil medium. Our institution provides a special concentration on language skills to them in order to compete with other students. For this, the institution provides special training focusing on LSRW (Listening, Speaking, Reading and Writing) skills in English with the aid of soft skills training by both our faculty and external agencies. Opportunity also provided to them to learn Hindi Language which is increasing the chance of placement in throughout India. Excellent library facilities provide wide stream in engineering knowledge and also helpful for competitive examination such as GATE, GRE, TOFEL, IELTS etc.

The institute also aims at vitalizing the learning skills of the students with a focus on futuristic demands, vitalizing teaching learning process, ICT, Human Values, and functional relationship with all the stakeholders for the holistic development of the individual and society. The institute aims at instilling a sense of self-discipline and accountability among students and developing a respect for democratic, ethical, and moral values. The department associations motivate the students to participate in conferences, guest lectures, workshops organized throughout the year, through which the students are exposed to the outside world. Our placement cell train the rural students with additional care and prepared them to face their campus interviews effectively. Training is imparted to the students from their second year onwards in soft skills and technical skills. The academic and placement processes are complemented with a diverse array of opportunities provided to the students in enhancing their knowledge beyond academics. Placement from various private and IT sectors are provided for the better job opportunity there by helping the improvement of social status of students from the rural background. Students are encouraged to develop their own projects through funding from the management and state government which help them to explore their creative ideas. The institution encourages participation of students in inter collegiate events whatever it may be so that the students can equip themselves in a better way to face any situation in future with a high confidence and competence.

Apart from the service to the rural students, our institute extend the service to the rural society through various forums regularly. Through the NSS of our Institute the following programmes / events are conducted:

- Swachh Bharat Abhiyan (SBA) or Clean India Mission camp in local villages
- Blood donation camps
- Eye camp
- Veterinary camp
- Removal of seemai karuvelam (Prosopis juliflora) trees
- Creating awareness on Self-hygiene, Plastic free environment, Firework safety and Road safety
- Dengue Awareness Program

The student association of our Institute take part in the extension activities in the neighbourhood

- community for its holistic development. Few of them are given below:
- Electrical safety
- Conservation of energy
- Use of solar / wind energy in agriculture
- Awareness on Digital banking
- Women Safety
- Awareness on Self-employment
- Use of bio fertilizers
- Computer literacy to school students of nearby villages

The success of the upliftment of the rural students is evident from our placement record. Among the placed students about 65% of the students are from rural background.