P.S.R. Engineering College
An ISO 9001:2008 Certified Institution
An Autonomous Institution (Approved by AICTE & Affiliated to Anna University)
Accredited by NAAC and listed under 12(B) of the UGC Act, 1956
Sevalpatti, Sivakasi - 626 140.

MBA

Vision:
To create spirited Entrepreneurs and Executives with ethics and Social Responsibility and to inculcate innovative continuous learning with a global mindset through high quality teaching, training and research.

Mission:
Creating an environment for aspiring Managers and Entrepreneurs to learn Ethical Values, Morale and Social Responsibility through managerial concepts. Promoting research based advanced learning and engages with organizations through establishing high quality aspirants and faculty. Enhancing Institute’s prestige through sustainable growth in association with industry leaders, professional bodies and the local community.

Features of Academic Structure - MBA Programme

The MBA programme offered by P.S.R. Engineering College, An Autonomous Institution is the flagship course of the institution and is affiliated to Anna University, Chennai. Crafted with utmost care and with the cooperation of academics and practitioners nationwide, the curriculum offered is rigorous, contemporary and forward-looking. The course is designed to equip graduates with the skills, abilities and knowledge that will enable them to take up positions of higher responsibility in the corporate world anywhere, or to become entrepreneurs. Comparable to the best in the region includes state-of-the-art industry driven curriculum and delivery methodologies. MBA program provides both a portfolio of strong functional skills and the ability to apply, adapt and integrate those skills in different management settings.

- Use of global and Indian case studies
- Simulations
- Individual and group assignment
- Field work
- Mini projects
- Student seminars
- Industry interface
- Guest lectures
- E-learning
- Simulation exercises
- Group discussions
- Subject Quizzes
- Role play
- Debate

Faculty members enhance the nature of the teacher-student relationship by actively involving in counselling, mentoring and self-improvement initiatives. PSSRoMS is associated with Madras Management Association (MMA) helping students for sourcing various guest lectures related with dynamic industrial themes.

Internship & Consultations

Summer Internship Programmes is an added advantage to bridge the gap between the academic institutions and corporate world. The duration of SIP is 6 weeks during the intervening period between the close of semester II and the commencement of Semester III. Students have to prepare and present Management Thesis, a comprehensive research study/project under the guidance of faculty in the IV semester. Students are encouraged to pursue live projects and operational workouts to enhance their learning by applying theoretical concepts to industry situations.

Industry-Academia Interaction

PSSRoMS strives to establish a strong relationship with the industry through invited talks, meetings and training programmes for the students. Industry experts are also invited to participate in the admission process of the students.

Industrial visit

Industrial visits are exciting experiences for students of PSSRoMS. Students are encouraged to study the organizations well before the visit. Classroom inputs are complemented by exposure to practical applications. Students also appreciate the differences and similarities between the ideal and the real world work environments through industrial visits. The faculty members are performing the function of identifying the right industries to be visited by the Students and also by escorting the students the methodologies to be adopted during the Industrial Visits, by communicating to the Industry managers in this regard, well in advance. No doubt, Industrial Visits are added advantages to the students.

Value Added Courses

- Soft Skills & Employable Skills (SAES)
- Personality Development
- Tally
- SAP B1
Students' Activities

PSRDoMMS offers a dynamic campus with outstanding study and research facilities. It also boasts students' extraordinary opportunities for professional growth through participation in various cultural and academic clubs that organize academic seminars, cultural programs, debates, discussions and various community services. Domain specific workshops are also organized periodically to strengthen the teaching-learning process. Newspaper reading practices on reputed daily are encouraged among students to gain knowledge on business corporate globally. The extended activities in PSRDoMMS beyond the classroom comprising of

- Seminars on Contemporary Business Topics
- Business Simulation Games
- Career Coaching Workshops
- Workshops on Soft Skills
- Management Games
- Entrepreneurship Workshops
- Creative Workshops
- CSR Activities
- CEO Lecture Series

Students' Forum

Entrepreneurship Cell (E-Cell)

Being one of the very few colleges dedicated exclusively to the development of managers, business leaders, and entrepreneurs, PSRDoMMS has taken special interest in nurturing future entrepreneurs. An E-Cell (Entrepreneurship Cell) – Passion to innovate - in partnership with MAPSREC has established in February 2012. Activities under E-Cell includes of

Impress:

In the view of World Consumer Rights day, PSRDoMMS in association with Entrepreneurship Cell (E-Cell) exhibits 'Trade Bazaar' every year targeting all the members, by establishing trade stalls under different varieties of products with the concept of developing and nurturing the concept of entrepreneurship in the minds of our students.

Eminent talks:

In PSRDoMMS, We bring successful entrepreneurs to our campus and let them share their experiences about personal challenges, risks and rewards with our students so that they get a good idea about the various facets of entrepreneurship.

Investors' Club

Investors' Club - The Investors' Club is a knowledge sharing platform which gives opportunity to cope up with the constantly evolving world of stock market. Various activities made in recent past are: Consultations and guidance over stock market, Financing Investment Projects, Risk Analysis of stock Markets, Value added services such as opening of PAN, DE-MAT account etc.

MARCOM Club

MARCOM Club is the "MArket"ng and "COmmunications" club of PSRDoMMS. Marcom club accord dynamic platform for young aspirants to explore the marketing communication by conducting various activities such as new product launch, creation and execution of Advertisement, presentations, competitions, interactive discussions, GD's etc.

Management Meet – TALUNT

Talent is the annual state level management event aimed at fostering a sense of camaraderie among students from different colleges in TamilNadu. This programme is intended to hunt young dynamic talent minds. Activities conducted during Talent include the Business Leader, the Best Management Team, Games in HR, Marketing and Finance, and Business Quiz.

MOUs Signed

- Madras Management Association
- Native Lead Foundation
- Kanyak Stock Broking
- Launchpad
- GIS Developers

The career advancement and Placement Cell at Department of Management Studies, P.S.R Engineering College, provides an interface between students and industry by providing assistance to students for industry internship and final placements.

- Offering excellent placement opportunities with the leading corporate.
- Dedicated advice to students on career options and providing them final placement opportunities.
- Apart from these facilications the centre arranges for training and industry interaction sessions and maintains strong alumni network.

Our Reputed Recruiters:

For Admission Details:
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